

**Dance Films Association announces
3D Dance Film Production**

NEW YORK (Wednesday, January 23, 2013)

Dance Films Association, with the generous support of The Rockefeller Foundation New York City Cultural Innovation Fund, is proud to announce the production of **CUNNINGHAM**, a poetic feature film based on choreographic works of American modern dance icon Merce Cunningham, created between 1944 and 1972 – a period of formative risk and discovery. In Mr. Cunningham's terms, the film is an "Event," conceived as cinema and orchestrated using 3D technology. **CUNNINGHAM** is unprecedented, as no American contemporary dance choreographer has ever been the subject of a feature film of such scope and technological innovation.

The **CUNNINGHAM** creative team includes an award-winning director Alla Kovgan (NORA); Robert Swinston, who worked at Mr. Cunningham's side for thirty-one years and who directed the Merce Cunningham Dance Company's final world tour, as director of choreography; Jennifer Goggans, who danced with MCDC for twelve years and served as Mr. Swinston's assistant; and the OpenEnded Group, Mr. Cunningham's collaborators on the digital décor for the dance **BIPED**, who will design graphic elements and visual effects for the film.

CUNNINGHAM, created by a special arrangement with the Merce Cunningham Trust, is produced by Derrick Tseng (PRINCE AVALANCHE), Joan Frosch (NORA, Center for World Arts, University of Florida), and Christy Park (Executive Director, Dance Films Association).

Dance Films Association is thrilled to extend beyond preservation and presentation of dance on film to full scale production of this 3D work: **CUNNINGHAM** will be a truly groundbreaking undertaking in the field of dance film in the United States.

About Dance Films Association:

Founded in 1956, DFA seeks to be a catalyst for furthering the art of dance on film, fostering new works for new audiences, and sharing essential resources. Since 1996, DFA has co-presented the Dance on Camera Festival with the Film Society of Lincoln Center. The upcoming Dance on Camera Festival takes place February 1-5, 2013.

About The Rockefeller Foundation New York City Cultural Innovation Fund:

Started in 2007, the New York City Cultural Innovation Fund awards two-year grants, ranging from \$50,000 to \$250,000, for groundbreaking initiatives that enrich the City's cultural life and help to ensure the continued economic strength and diversity of the City's creative sector.

About The Center for World Arts, University of Florida:

The Center for World Arts advances diversity and excellence in arts praxis, policy, and education.

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